



Fernando Axelrud, aka Drawingzila, used to draw in every magazine he got his hands on since he was a little child. That old habit grew into his quirky and full of personality style of making interventions on magazine covers, editorials, and advertising campaigns. Clashing pop references, vibrant colors, and an authorial voice, he describes himself as a multifaceted artist who can work with any surface using different techniques that range from digital to handmade illustration with mixed media. Fernando has collaborated with brands such as Adobe, Hermès, Farfetch, Hachette Book Group, and Deezer, turning their world somehow even more colorful and full of magic.

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